

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # 840866 Schedule Dates 09/18/12-09/24/12 Advertiser

George Allen For Senate (21729) Agency/T-Code Smart Media Group (7611)/788239874 Product Political - US Senate (1176) REPUBLICAN (168806)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia Buyer Name BROOKS,MICHELE Phone/Fax (804) 726-2012 / CPE ALLNS/ORDR/918924

Account Types National/Political Candidate - Agency Standard ALLEN 09/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Billing Type

Date Entered 07/05/12 Last Modified 09/13/12 Entered By Penne Marsh CO-OP No

Headline # 06217466

Order Type Normal Package Deal

15.00 Commission \$3,544.50 Net Total \$20,085.50

Sales Tax

Commission %

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate \$23,630.00 35 Sep. 2012 Grand Total: \$23,630.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu 1	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11:35P- 12:02A (ET)		L			1		1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
2.1	Normal Line / SPOT	09/21/12-09/21/12	5	:30	12P- 12:57P (ET)					1		1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
3.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	5:29P- 5:58P (ET)					1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
4.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6P- 6:30P (ET)			- :		1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
5.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:58P- 7:28P (ET)					1		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/13/12
6.1	Normal Line / SPOT	09/21/12-09/21/12	4	:30	7A- 9A (ET)					1		1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	GMA	9/13/12
7.1	Normal Line / SPOT	09/21/12-09/21/12	5	:30	7:28P- 7:57P (ET)					1 :		1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
8.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	11:35P- 12:02A (ET)		1					1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
9.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	12P- 12:57P (ET)		1					1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
10.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5:29P- 5:58P (ET)		1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
11.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6P- 6:30P (ET)		1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
12.1	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 9A (ET)		1					1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	GMA	9/13/12
13.1	Normal Line / SPOT	09/24/12-09/24/12	5	:30	7:28P- 7:57P (ET)		1		:			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
15.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	9:58A- 11A (ET)						. 1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 09:38 AM on Friday, September 14 2012

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Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # Schedule Dates Advertiser Agency/T-Code Product Brand

Phone/Fax

Account Types

Billing Type

CPE

840866 09/18/12-09/24/12 George Allen For Senate (21729) Smart Media Group (7611)/788239874 Political - US Senate (1176) REPUBLICAN (168806) Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia BROOKS, MICHELE **Buyer Name**

Date Entered 07/05/12 Last Modified 09/13/12 Entered By CO-OP No Headline # 06217466 Demo Order Type

Commission

Net Total

Sales Tax

Penne Marsh Normal Package Deal Commission % 15.00 \$3,544.50

\$20,085.50

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate 35 \$23,630.00 Sep. 2012 Grand Total: \$23,630.00 35

(804) 726-2012 / ALLNS/ORDR/918924

National/Political Candidate - Agency Standard ALLEN 09/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	6P- 6:30P (ET)							1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	9/13/12
18.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	9A- 9:30A (ET)							1	1	\$75.00	\$75.00	Norfolk (WVEC) (WVEC)	WALL ST JOURNAL	9/13/12
19.1	Normal Line / SPOT	09/23/12-09/23/12	5	:30	9:30A- 10A (ET)							1	1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	9/13/12
20.1	Normal Line / SPOT	09/20/12-09/20/12	5	:30	11P- 11:35P (ET)					1		1	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
21.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	11:35P- 12:02A (ET)					1			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
22.1	Normal Line / SPOT	09/20/12-09/20/12	5	:30	12P- 12:57P (ET)					1		1	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
23.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5:29P- 5:58P (ET)					1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
24.1	Normal Line / SPOT	09/20/12-09/20/12	4	:30	6P- 6:30P (ET)	_				1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
25.1	Normal Line / SPOT	09/20/12-09/20/12	5	:30	7:28P- 7:57P (ET)					1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12
26.1	Normal Line / SPOT	09/18/12-09/18/12	5	:30	11P- 11:35P (ET)			1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
27.1	Normal Line / SPOT	09/18/12-09/18/12	4	:30	11:35P- 12:02A (ET)			1					1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
28.1	Normal Line / SPOT	09/18/12-09/18/12	5	:30	12P- 12:57P (ET)			1					1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
29.1	Normal Line / SPOT	09/18/12-09/18/12	4	:30	6P- 6:30P (ET)			1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
30.1	Normal Line / SPOT	09/18/12-09/18/12	5	:30	7:28P- 7:57P (ET)			1					1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/13/12

CONFIRMATION CONTRACT Accepted-Agency/Advertiser: Date: Accepted-Station: Comments:

B/E Bookend P/B Piggy Back

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Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # Schedule Dates

Advertiser Agency/T-Code Product Brand Sales Office **Buyer Name**

Phone/Fax

Account Types

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840866 09/18/12-09/24/12 George Allen For Senate (21729) Smart Media Group (7611)/788239874 Political - US Senate (1176) REPUBLICAN (168806) Blair, Cheryl (2205) TeleRep - Philadelphia

BROOKS, MICHELE (804) 726-2012 / ALLNS/ORDR/918924 National/Political Candidate - Agency

Standard ALLEN 09/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, Date Entered 07/05/12 Last Modified 09/13/12 Entered By Penne Marsh CO-OP No 06217466

\$20,085.50

Demo Order Type Normal Package Deal Commission % 15.00 Commission \$3,544.50

Net Total Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month Sep. 2012 35 Rate \$23,630.00 Grand Total: \$23,630.00 35

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We '	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
31.1	Normal Line / SPOT	09/19/12-09/19/12	5	:30	11P- 11:35P (ET)	1			1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	NEWS	9/13/12
32.1	Normal Line / SPOT	09/19/12-09/19/12	4	:30	11:35P- 12:02A (ET)		1		1	- 1			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	9/13/12
33.1	Normal Line / SPOT	09/19/12-09/19/12	5	:30	12P- 12:57P (ET)				1	- 1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	NOON NEWS	9/13/12
34.1	Normal Line / SPOT	09/19/12-09/19/12	4	:30	5:29P- 5:58P (ET)				1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/13/12
35.1	Normal Line / SPOT	09/19/12-09/19/12	4	:30	6P- 6:30P (ET)				1	- 1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS ROS	9/13/12
36.1	Normal Line / SPOT	09/19/12-09/19/12	4	:30	6:58P- 7:28P (ET)				1			-	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/13/12
37.1	Normal Line / SPOT	09/19/12-09/19/12	4	:30	7A- 9A (ET)				1	-:			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	GMA	9/13/12
					CON	11-11	<u>₹M/</u>	<u> 1</u>	O	<u>1 C</u>	O	VTF	RAC	<u> </u>				
ccepted	Agency/Advertiser:			Date:	Accepted-S	tation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 09:38 AM on Friday, September 14 2012

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDERA	box) AL CANDIDA'	ГE	✓ STATE	/LOCAL	CAN	NDIDATE				
	il Themselves , Federal Can									
Station and	Location: Nor fo	IK			Pate:	7/14				
	of: George Allen					, a legally				
•	party for the office of: US Senate									
election to be he	eld on: 11/6/2012 st station time as f	ollows:								
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times Wee	-	Number of Weeks				
see attached										
Total Charg	ges:	0,085	-50		Ne	+				
	∞	c_{j}			740	/ ·				

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840866

For programming that, in whole national importance," list the ma	or in part, "communicates a message rel tters below:	ating to any political matter of
I represent that the neument for	the above described broadcast time has	heen furnished by:
	the above described broadcast time has	been failinished by.
George Allen		
	nce the time as paid for by such person of tity is either a legally qualified candidate gally qualified candidate.	
The name of the treasurer of the	candidate's authorized committee is:	
Gary Thomson		
	its political advertising policies, includi ther sales practices (not applicable to fe	
To Be Signed	By Candidate or Authoria	zed Committee
6/20/12	a OKan	
Date	Signature	
To Be S	Signed By Station Repres	entative
Accepted	Accepted in Part	Rejected
Leave March	Penne Marsh	NSC
Signature	Printed Name	Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, G	eorge Allen	
(nam	e of federal candidate or authorized committee) hereby certify broadcast (in whole or in part) pursuant to this agreement:	that the programming
	☑ does ☐ does not	
	to an opposing candidate (check applicable box). I further cer amming that does refer to an opposing candidate:	tify that for the
(chec	k applicable box)	
	the radio programming contains a personal audio statement be identifies the candidate, the office being sought, and that the approved the broadcast.	•
	the television programming contains a clearly identifiable phimage of the candidate for a duration of at least four seconds, displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's a paid for the broadcast.	and a simultaneously candidate approved
<u> </u>	signature of candidate or authorized committee	
	printed name	date